



# ABBEGATE

Sixth Form College

## BUSINESS STUDIES

Entry requirements: Minimum of 5 GCSEs Grade 4 - 9;  
minimum Grade 5 English Language and minimum Grade 5 Maths

### STUDENT PROFILE

This course will appeal to those students who:

- have a keen interest in current affairs and the business world
- hope to become managers in the future
- have an interest in global markets, and how businesses become profitable
- have an interest in the financial and marketing affairs of a business
- are keen to know more about how businesses select employees.

### PROGRESSION

- This A-level lays a solid foundation for further study of Business or Business related subjects in higher education. Business is strongly related to courses in Accounting, Economics, Marketing and Human Resources and provides an important context for Government, Politics, Law, Geography and Psychology.
- Equally, the material studied is very useful for anyone intending to pursue a career in any area of the business environment.

### STUDENT VIEW

"A-level Business is a fantastic course, offering fascinating insights into the four main components of a business: Human Resources, Operational Management, Finance, and Marketing"

[www.abbeygatesfc.ac.uk](http://www.abbeygatesfc.ac.uk)

 @abbeygatesfc  /abbeygatesfc  /abbeygatesfc

## COURSE CONTENT

Business enables students to investigate different types and sizes of organisations in various business sectors and environments, drawing on local, national and global contexts. Students will develop a holistic understanding of business and enterprise and be aware of the opportunities and threats of operating in a global marketplace, such as politics, supply, demand and ethics.

Students will be expected to be familiar with current issues in business and be able to investigate, analyse and evaluate contemporary business opportunities and problems in a wide range of contexts. They will recognise how businesses adapt in order to operate in a dynamic business environment, such as changing policy and fluctuating exchange rates.

Students will gain an understanding of the important role played by small businesses in the economy and the opportunities that exist for entrepreneurs, as well as the importance of established business and not for profit organisations in providing goods and services.

Students will apply a number of analytical techniques, including decision making models, investment appraisal tools and ratio analysis, to investigate business opportunities and problems. This will enable them to determine business strategy in a range of contexts.

Students will be expected to use a range of numerical skills and make justifiable decisions using both quantitative and qualitative methods applied in the context of A-level Business.

### Assessment

Component 1: Business Opportunities and Functions. Written examination 2 hours and 15 minutes 33%

Component 2: Business Analysis and Strategy. Written examination 2 hours and 15 minutes 33%

Component 3: Business in a Changing World. Written examination 2 hours and 15 minutes 33%

