



ABBEGATE

Sixth Form College

MEDIA

Entry requirements:

a minimum of 5 GCSEs at Grade 4 - 9 and minimum Grade 4 English Language

STUDENT PROFILE

This course will appeal to students who:

- are interested in the various forms of media that influence and shape our everyday lives and the way in which we act and behave
- have a curiosity about how we are influenced by big media corporations and the role they play within the modern world
- have a desire and interest to create their own media texts and be able to communicate ideas to others.

PROGRESSION

You can progress to University to study for a degree in media, cultural studies, film and TV, advertising or a wide range of degree programmes related to Media Studies.

Your career choices will also include a wide range of design and creative industry opportunities; some of which are still developing or as yet not available, as they could be started by you!

Media Studies complements several other subjects, for example: English Language, English Literature, Film Studies, Sociology, Psychology, Photography and other Art and Design courses.

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COURSE CONTENT

Unit One: Investigating Media. You will study the main media platforms of broadcasting, e-media and print. A wide range of media texts will be studied across the three platforms and you will learn how a set of Key Concepts underpin this study. The unit will also cover cross-media topic areas such as: Broadcast/Film Fiction, Documentary, Music, News and Sport.

Unit Two: Creating Media. This unit provides you with the opportunity to work individually or in a group to create media products from a production brief provided by the Awarding Body.

Unit Three: Critical Perspectives. Two pre-set topic areas are studied across the three media platforms developing your understanding of media text communication by considering the contexts of how media products are created; such as the wider social, historical, political and economic issues.

Unit Four: Media: Research and Production. This unit will require you to produce a critical investigation into an area of media activity that interests you and a linked production that illustrates aspects of your investigation.

Media Studies is a full and active course that will both encourage and challenge your view of the world in which you are part.

